



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Contract # 1374405
Schedule Dates 09/19/12-09/25/12
Advertiser National Education Asso Fund for Children & Public Education
Agency New Media Firm, The (8200)
Product POLITICAL ISSUE (ns) (1187)
Brand NEA FUND 4 CHILD/1640 (473978)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Certo, Michele
Phone/Fax /
CPE 382/402/1640
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments NEA FUND CHILD&PUB E
NEA FUND FOR CHILDREN & PUBLIC EDUCATION
JARED SALLES

Date Entered 09/18/12
Last Modified 09/18/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09821667
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,162.50
Net Total \$23,587.50
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	33	\$27,750.00
Grand Total:	33	\$27,750.00

National Education Asso Fund for Children & Public Education
1322 G St SE
Washington, DC 20003

INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/20/12-09/20/12	2	:30	6A- 6:30A (EST)					1				1	\$450.00	\$450.00	Columbus (WSYX)	GD DY CLMBS-6A	9/18/12
2.0	Normal Line / SPOT (2)	09/24/12-09/24/12	2	:30	6A- 6:30A (EST)		1							1	\$450.00	\$450.00	Columbus (WSYX)	GD DY CLMBS-6A	9/18/12
3.0	Normal Line / SPOT (4)	09/19/12-09/19/12	2	:30	6:30A- 7A (EST)				1					1	\$450.00	\$450.00	Columbus (WSYX)	GD DY CLMBS-6A	9/18/12
4.0	Normal Line / SPOT (5)	09/21/12-09/21/12	2	:30	6:30A- 7A (EST)						1			1	\$450.00	\$450.00	Columbus (WSYX)	GD DY CLMBS-6A	9/18/12
5.0	Normal Line / SPOT (6)	09/20/12-09/20/12	2	:30	7A- 8A (EST)					1				1	\$500.00	\$500.00	Columbus (WSYX)	GD MRN AMR-ABC	9/18/12
6.0	Normal Line / SPOT (7)	09/24/12-09/24/12	2	:30	7A- 8A (EST)		1							1	\$500.00	\$500.00	Columbus (WSYX)	GD MRN AMR-ABC	9/18/12
7.0	Normal Line / SPOT (9)	09/19/12-09/19/12	2	:30	5:58P- 6:30P (EST)				1						\$1,200.00		Columbus (WSYX)	ABC6 NWS AT 6P	9/18/12
7.0.1	Closed Preempt (9)	09/19/12															Columbus (WSYX)	Sold Out/Spot -	
8.0	Normal Line / SPOT (10)	09/21/12-09/21/12	2	:30	5:58P- 6:30P (EST)						1			1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC6 NWS AT 6P	9/18/12
9.0	Normal Line / SPOT (11)	09/24/12-09/24/12	2	:30	5:58P- 6:30P (EST)		1							1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC6 NWS AT 6P	9/18/12
10.0	Normal Line / SPOT (13)	09/20/12-09/20/12	2	:30	11:01P- 11:34P (EST)					1				1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC6 NEWS-11P<	9/18/12
11.0	Normal Line / SPOT (14)	09/24/12-09/24/12	2	:30	11:01P- 11:34P (EST)		1							1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC6 NEWS-11P<	9/18/12
12.0	Normal Line / SPOT (16)	09/19/12-09/19/12	2	:30	10A- 10:57A (EST)				1					1	\$300.00	\$300.00	Columbus (WSYX)	RACHAEL RAY	9/18/12
13.0	Normal Line / SPOT (17)	09/21/12-09/21/12	2	:30	10A- 10:57A (EST)						1			1	\$300.00	\$300.00	Columbus (WSYX)	RACHAEL RAY	9/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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NEA FUND FOR CHILDREN & PUBLIC EDUCATION
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Package Deal
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Commission \$4,162.50
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Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	33	\$27,750.00
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INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (18)	09/24/12-09/24/12	2	:30	10A- 10:57A (EST)		1							1	\$300.00	\$300.00	Columbus (WSYX)	RACHAEL RAY	9/18/12
15.0	Normal Line / SPOT (19)	09/19/12-09/19/12	2	:30	12P- 12:56P (EST)				1					1	\$700.00	\$700.00	Columbus (WSYX)	ABC6 NEWS-NOON	9/18/12
16.0	Normal Line / SPOT (20)	09/21/12-09/21/12	2	:30	12P- 12:56P (EST)						1			1	\$700.00	\$700.00	Columbus (WSYX)	ABC6 NEWS-NOON	9/18/12
17.0	Normal Line / SPOT (22)	09/19/12-09/19/12	2	:30	2P- 3P (EST)				1						\$500.00		Columbus (WSYX)	GENERAL HOSPITAL	9/18/12
17.0.1	Closed Preempt (22)	09/19/12															Columbus (WSYX)	Sold Out/Exception -	
18.0	Normal Line / SPOT (25)	09/20/12-09/20/12	2	:30	4P- 4:30P (EST)					1				1	\$600.00	\$600.00	Columbus (WSYX)	JUDGE JUDY	9/18/12
19.0	Normal Line / SPOT (28)	09/19/12-09/19/12	2	:30	4:30P- 5P (EST)				1						\$600.00		Columbus (WSYX)	JUDGE JUDY B	9/18/12
19.0.1	Closed Preempt (28)	09/19/12															Columbus (WSYX)	Sold Out/Exception -	
20.0	Normal Line / SPOT (29)	09/21/12-09/21/12	2	:30	4:30P- 5P (EST)						1			1	\$600.00	\$600.00	Columbus (WSYX)	JUDGE JUDY B	9/18/12
21.0	Normal Line / SPOT (31)	09/19/12-09/19/12	2	:30	7:28P- 7:57P (EST)				1						\$700.00		Columbus (WSYX)	ACCESS HOLLYWD	9/18/12
21.0.1	Closed Preempt (31)	09/19/12															Columbus (WSYX)	Sold Out/Exception -	
22.0	Normal Line / SPOT (32)	09/21/12-09/21/12	2	:30	7:28P- 7:57P (EST)						1			1	\$700.00	\$700.00	Columbus (WSYX)	ACCESS HOLLYWD	9/18/12
23.0	Normal Line / SPOT (34)	09/19/12-09/19/12	2	:30	11:35P- 12:04A (EST)				1						\$700.00		Columbus (WSYX)	ABC-NITELINE<	9/18/12
23.0.1	Closed Preempt (34)	09/19/12															Columbus (WSYX)	Sold Out/Exception -	

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NEA FUND FOR CHILDREN & PUBLIC EDUCATION
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Order Type Normal
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24.0	Normal Line / SPOT (35)	09/20/12-09/20/12	2	:30	11:35P- 12:04A (EST)					1				1	\$700.00	\$700.00	Columbus (WSYX)	ABC-NITELINE<	9/18/12
25.0	Normal Line / Prime (37)	09/21/12-09/21/12	2	:30	10P- 11P (EST)						1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	20/20-FRI-ABC	9/18/12
26.0	Normal Line / Prime Premium (38)	09/23/12-09/23/12	2	:30	8P- 11P (EST)								1	1	\$6,000.00	\$6,000.00	Columbus (WSYX)	EMMYS	9/18/12
27.0	Normal Line / SPOT (3)	09/25/12-09/25/12	2	:30	6A- 6:30A (EST)			1						1	\$450.00	\$450.00	Columbus (WSYX)	GD DY CLMBS-6A	9/18/12
28.0	Normal Line / SPOT (8)	09/25/12-09/25/12	2	:30	7A- 8A (EST)			1						1	\$500.00	\$500.00	Columbus (WSYX)	GD MRN AMR-ABC	9/18/12
29.0	Normal Line / SPOT (12)	09/25/12-09/25/12	2	:30	5:58P- 6:30P (EST)			1						1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC6 NWS AT 6P	9/18/12
30.0	Normal Line / SPOT (15)	09/25/12-09/25/12	2	:30	11:01P- 11:34P (EST)			1						1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC6 NEWS-11P<	9/18/12
31.0	Normal Line / SPOT (21)	09/24/12-09/24/12	2	:30	12P- 12:56P (EST)		1							1	\$700.00	\$700.00	Columbus (WSYX)	ABC6 NEWS-NOON	9/18/12
32.0	Normal Line / SPOT (23)	09/24/12-09/24/12	2	:30	2P- 3P (EST)		1							1	\$500.00	\$500.00	Columbus (WSYX)	GENERAL HOSPITAL	9/18/12
33.0	Normal Line / SPOT (24)	09/25/12-09/25/12	2	:30	2P- 3P (EST)			1						1	\$500.00	\$500.00	Columbus (WSYX)	GENERAL HOSPITAL	9/18/12
34.0	Normal Line / SPOT (26)	09/24/12-09/24/12	2	:30	4P- 4:30P (EST)		1							1	\$600.00	\$600.00	Columbus (WSYX)	JUDGE JUDY	9/18/12
35.0	Normal Line / SPOT (27)	09/25/12-09/25/12	2	:30	4P- 4:30P (EST)			1						1	\$600.00	\$600.00	Columbus (WSYX)	JUDGE JUDY	9/18/12
36.0	Normal Line / SPOT (30)	09/24/12-09/24/12	2	:30	4:30P- 5P (EST)		1							1	\$600.00	\$600.00	Columbus (WSYX)	JUDGE JUDY B	9/18/12
37.0	Normal Line / SPOT (33)	09/25/12-09/25/12	2	:30	7:28P- 7:57P (EST)			1						1	\$700.00	\$700.00	Columbus (WSYX)	ACCESS HOLLYWD	9/18/12

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38.0	Normal Line / SPOT (36)	09/24/12-09/24/12	2	:30	11:35P- 12:04A (EST)		1							1	\$700.00	\$700.00	Columbus (WSYX)	ABC-NITELINE<	9/18/12

CONFIRMATION CONTRACT

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